

Privacy Policy

Who we are

The controller within the meaning of the General Data Protection Regulation (GDPR) and other data protection regulations is:

Matikon Trim Management GmbH
Ernst-Blickle-Str. 21-25
76466 Bruchsal
Germany
+49 7251 722 0
info@matikon.com
www.matikon-trim.com

Contacting the data protection officer
The data protection officer of the controller is:

Tina Egler
Ernst-Blickle-Str. 21-25
76466 Bruchsal
Germany
+49 7251 722 123
tina.egler@matikon.com

On this page, we inform you about the processing of your personal data on the web-site.

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General principles

How we collect and use your personal data depends on how you interact with us or which services you use. We only collect, use or share your personal data if we have a legitimate purpose and legal basis for doing so

What do we mean by legal basis?

Consent (Art. 6(1)(a) GDPR) – You have given us your consent to process your personal data for the specific purpose we have explained to you. You have the right to withdraw your consent at any time. For more information on how to withdraw your consent, please refer to the subsections entitled ‘Exercising your rights’ in the following sections of this privacy policy.

Contract (Art. 6(1)(b) GDPR) – We need to use your data to fulfil a contract you have with us. Alternatively, it is necessary to use your data because we have asked you to do so or you have taken certain steps yourself before entering into this contract.

Legal obligation (Art. 6(1)(c) GDPR) – We need to use your data to comply with the law.

Vital interests (Art. 6(1)(d) GDPR) – The processing of your data is necessary to protect your vital interests or those of another person. For example, to protect you from serious physical harm.

Public task (Art. 6(1)(e) GDPR) - The processing of your data is necessary for the performance of a task carried out in the public interest or because it is covered by a statutory task, e.g. for a statutory function.

Legitimate interests (Art. 6(1)(f) GDPR) - The processing of your data is necessary to support a legitimate interest that we or another party has, only if your own interests do not outweigh this.

Please note that we may not be able to provide you with our website services if your data is processed for the performance of a contract or a legal obligation and you do not provide the requested data.

Sharing of data and international transfer

As explained in this privacy policy, we use various service providers to help us provide our services and ensure the security of your data. When we use these service providers, it is necessary for us to share your personal data with them.

We have entered into agreements with all service providers to whom we share your data, obliging them to protect your data.

If your personal data is transferred outside the EU, we ensure that your personal data receives an equivalent level of protection, either because the country to which your data is transferred has an 'adequate' level of data protection according to the European Commission, or by applying another protective measure, such as an extended contractual agreement,

i.e. the Standard Contractual Clauses (SCCs) adopted by the European Commission.

For example, when we use US service providers, we rely on either the SCCs or the EU-US Data Privacy Framework, depending on the provider. You can request a copy of the SCCs we have entered with our service providers by sending an email to the email address provided in this Privacy Policy.

Your rights

If your personal data is processed, you are a data subject within the meaning of the GDPR and you have the following rights vis-à-vis the controller:

1. The right to information (Art. 15 GDPR)

You have the right to request confirmation from us as to whether your personal data is being processed. If this is the case, you have the right to access this data and to the following information:

- Purposes of processing
- Categories of personal data
- Recipients or categories of recipients
- Planned storage period or criteria for determining this period
- The existence of the rights to rectification, erasure or restriction or objection
- Right to lodge a complaint with the competent supervisory authority
- Where applicable, the origin of the data (if collected from a third party)

- Where applicable, the existence of automated decision-making, including profiling, with meaningful
- Information about the logic involved, the scope and the expected effect-
- Where applicable, transfer of personal data to a third country or international organisation

2. Right to rectification (Art. 16 GDPR)

If your personal data is inaccurate or incomplete, you have the right to request that it be corrected or supplemented without delay.

3. Right to restriction of processing (Art. 18 GDPR)

If one of the following conditions is met, you have the right to request a restriction on the processing of your personal data:

- You contest the accuracy of your personal data, for a period enabling us to verify the accuracy of the personal data.
- In the context of unlawful processing, you refuse to have the personal data deleted and instead request the restriction of the use of the personal data.
- We no longer need your personal data for the purposes of processing, but you need your personal data to assert, exercise or defend your legal claims, or
- after you have objected to the processing, for the duration of the review of whether our legitimate reasons outweigh your reasons.

4. Right to erasure ('right to be forgotten') (Art. 17 GDPR)

If one of the following reasons applies, you have the right to request the immediate erasure of your personal data:

- Your data is no longer necessary for the processing purposes for which it was originally collected.
- You withdraw your consent and there is no other legal basis for the processing.
- You object to the processing and there are no overriding legitimate grounds for the processing, or you object in accordance with Art. 21(2) GDPR.
- Your personal data is being processed unlawfully.
- The erasure is necessary to comply with a legal obligation under Union law or the law of the Member State to which we are subject.
- The personal data has been collected in relation to the services offered by information society services in accordance with Article 8(1) GDPR.

Please note that the above reasons do not apply if processing is necessary:

- To exercise the right to freedom of expression and information.

- To fulfil a legal obligation or to perform a task in the public interest to which we are subject.
- For reasons of public interest in the area of public health.
- For archiving purposes in the public interest, scientific or historical research purposes or statistical purposes.
- To assert, exercise or defend legal claims.

5. Right to data portability (Art. 20 GDPR)

You have the right to receive your personal data in a structured, commonly used and machine-readable format or to request its transfer to another controller.

6. Right to object to certain data processing (Art. 21 GDPR)

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Art. 6(1)(e) or (f) GDPR. This also applies to profiling based on these provisions.

If the personal data concerning you is processed for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing; this also applies to profiling insofar as it is related to such direct marketing.

7. Right to lodge a complaint with a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority if you consider that the processing of personal data concerning you infringes the GDPR.

The supervisory authority to which the complaint has been lodged shall inform the complainant of the progress and outcome of the complaint, including the possibility of a judicial remedy under Article 78 of the GDPR.

A list of the locally competent supervisory authorities in Germany can be found on the website of the Federal Commissioner for Data Protection at the following link:

<https://www.bfdi.bund.de/DE/Service/Anschriften/Laender/Laender-node.html>

Regulations governing individual data processing operations

Processing of customer and contract data

1. Description and scope of data processing

We collect, process and use personal data only to the extent necessary for the establishment, content or modification of the legal relationship (inventory data).

2. Purpose of data processing

The purpose of this data processing is to take steps prior to entering a contract (contract initiation) or to perform contracts.

3. Legal basis for data processing

The legal basis for data processing in this case is Art. 6(1)(b) GDPR.

Provision of the website and creation of the log file

1. Description and scope of data processing

Each time our website is accessed, our system automatically collects data and information from the computer system of the accessing computer.

The following data is collected:

- Information about the browser type and version used
- Date and time of access

This data is stored in our system's log files.

This data is not stored together with other personal data relating to the user.

2. Purpose of data processing

The temporary storage of the IP address by the system is necessary to enable the website to be delivered to the user's computer. For this purpose, the user's IP address must remain stored for the duration of the session.

The data is stored in log files to ensure the functionality of the website. In addition, the data helps us to optimise the website and to ensure the security of our information technology systems. The data is not evaluated for marketing purposes in this context.

3. Legal basis for data processing

The legal basis for the temporary storage of data and log files is Art. 6 para. 1 sentence 1 lit. f GDPR.

4. Duration of storage

The data will be deleted as soon as it is no longer required for the purpose for which it was collected. In the case of data collection for the provision of the website, this is the case when the respective session has ended.

In the case of data storage in log files, this is the case after seven days at the latest. Storage beyond this period is possible. In this case, the IP addresses of the users are deleted or anonymised so that it is no longer possible to assign them to the calling client.

5. Exercising your rights

The collection of data for the provision of the website and the storage of data in log files is essential for the operation of the website. The user may object to this. Whether the objection is successful must be determined by weighing up the interests involved.

Use of cookies

1. Description and scope of data processing

When you visit our website, we use technical tools for various functions, in particular cookies, which may be stored on your device.

Cookies are text files or pieces of information in a database that are stored on your hard drive and assigned to the browser you are using, so that certain information can be sent to the entity that sets the cookie. Below, we describe the types of cookies we use:

We use technically necessary cookies that are required for the technical structure of the website. Without these cookies, our website cannot be displayed (completely correctly) or the support functions are not possible.

The following data is stored and transmitted by the technically necessary cookies:

- Language settings
- Use of website functions

2. Purpose of data processing

The purpose of using technically necessary cookies is to ensure the functionality of our website. Some functions of our website cannot be offered without the use of cookies. For these, it is necessary that the browser is recognised even after a page change.

We require technically necessary cookies for the following applications:

- Transfer of language settings

- Functionality of the website

3. Legal basis for data processing

The provisions of the Telecommunications and Telemedia Data Protection Act (TTDSG) apply to the storage of information on the end user's terminal device and/or access to information already stored on the end user's terminal device. If the setting and reading of cookies is technically necessary, this is done to ensure the functionality of our website. In this case, cookies are stored on and accessed from your terminal equipment on the basis of Section 25 (2) No. 2 TTDSG. This storage and access to the information on your terminal equipment serves to facilitate your use of our website and to offer you our services as you wish. Some functions of our website also do not work without the use of these cookies and therefore could not be offered. Cookies are generally deleted after the end of the session (e.g. logging out or closing the browser) or after a specified period of time has elapsed. Information on different storage periods for cookies can be found in the following sections of this privacy policy.

Enquiries by email or telephone

1. Description and scope of data processing

If you contact us by email or telephone, your enquiry, including all resulting personal data (name, enquiry), will be stored and processed by us for the purpose of processing your request.

The data will be used exclusively for processing the conversation.

2. Purpose of data processing

In the event of contact by e-mail or telephone, this also constitutes the necessary legitimate interest in the processing of the data.

3. Legal basis for data processing

The legal basis for processing data transmitted in the course of an enquiry by e-mail or telephone is Art. 6(1)(f) GDPR. Our legitimate interest is to respond to your enquiry in the best possible way.

If the enquiry is aimed at concluding a contract, the additional legal basis for processing is Art. 6(1)(b) GDPR.

4. Duration of storage

The data will be deleted as soon as it is no longer necessary for the purpose for which it was collected. For personal data, this is the case when the respective conversation with the enquirer has ended. The conversation is ended when it can be inferred from the circumstances that the matter in question has been conclusively clarified.

The additional personal data collected during the enquiry process will be deleted after a period of seven days at the latest.

5. Exercising your rights

Enquirers may object to the storage of their personal data at any time. In such cases, the conversation cannot be continued.

You may revoke your consent to the processing of personal data at any time. This may result in certain functions or services no longer being available to you, e.g. our IR service. Please send all requests for information, enquiries or objections to data processing by e-mail to privacy@matikon.com or contact us via one of the communication channels listed in the imprint.

In this case, all personal data stored in the course of contacting us will be deleted.

Contact form

1. Description and scope of data processing

Our website features a contact form that can be used to contact us electronically. If a user takes advantage of this option, the data entered in the input mask will be transmitted to us and stored.

The following data is stored when the message is sent:

- Email address
- Surname
- First name
- Company
- Telephone/mobile number
- Date and time

2. Purpose of data processing

The processing of personal data from the input mask of the contact form or via the email address provided serves solely to process the contact request.

The other personal data processed during the sending process is used to prevent misuse of the contact form and to ensure the security of our information technology systems.

3. Legal basis for data processing

The legal basis for processing the data transmitted in the course of sending an email is Art. 6(1)(f) GDPR. Our legitimate interest is to respond to your enquiry, which you send to us via the contact form, in the best possible way. If the email contact is aimed at concluding a contract, the additional legal basis for processing is Art. 6 para. 1 sentence 1 lit. b GDPR.

4. Duration of storage

The data will be deleted as soon as it is no longer required for the purpose for which it was collected. For personal data from the input mask of the contact form and data sent by e-mail, this is the case when the respective conversation with the user has ended. The conversation is ended when it can be inferred from the circumstances that the matter in question has been conclusively clarified.

The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

5. Exercising your rights

If the user contacts us via the input mask in the contact form, they can object to the storage of their personal data at any time in the following manner:

You can revoke your consent to the processing of personal data at any time. Please send all requests for information, enquiries or objections to data processing by e-mail to privacy@matikon.com or contact us via one of the communication channels listed in the imprint.

In this case, all personal data stored in the course of contacting us will be deleted.

Plugins

The content on our pages can be shared on social networks such as Facebook, Twitter or Google+ in compliance with data protection regulations. This site uses the eRecht24 Safe Sharing Tool for this purpose. This tool only establishes direct contact between the networks and users when the user actively clicks on one of these buttons.

This tool does not automatically transfer user data to the operators of these platforms. If the user is logged into one of the social networks, an information window appears when using the social buttons of Facebook, Google+1, Twitter, etc., in which the user can confirm the text before sending.

Our users can share the content of this site on social networks in compliance with data protection regulations without the operators of the networks creating complete surfing profiles.

Facebook-Plugins (Like & Share-Button)

Plugins from the social network Facebook, provider Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA, are integrated into our pages. You can recognise the Facebook plugins by the Facebook logo or the 'Like' button on our page. An overview of the Facebook plugins can be found here: <https://developers.facebook.com/docs/plugins/>.

When you visit our pages, the plugin establishes a direct connection between your browser and the Facebook server. Facebook thereby receives the information that you have visited our site with your IP address. If you click the Facebook 'Like' button while you are logged into your Facebook account, you can link the content of our pages to your Facebook profile. This allows Facebook to associate your visit to our pages with your user account. We would like to point out that, as the provider of the pages, we have no knowledge of the content of the data transmitted or its use by Facebook. Further information on this can be found in Facebook's privacy policy at: <https://de-de.facebook.com/policy.php>.

If you do not want Facebook to be able to assign your visit to our pages to your Facebook user account, please log out of your Facebook user account.

The use of Facebook plugins is based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in achieving the widest possible visibility on social media.

Twitter Plugin

Our website incorporates functions of the Twitter service. These functions are offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. By using Twitter and the 'Re-Tweet' function, the websites you visit are linked to your Twitter account and made known to other users. Data is also transferred to Twitter in the process. We would like to point out that, as the provider of the pages, we have no knowledge of the content of the data transmitted or its use by Twitter. Further information on this can be found in Twitter's privacy policy at: <https://twitter.com/privacy>.

The use of the Twitter plugin is based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in the widest possible visibility on social media.

You can change your privacy settings on Twitter in your account settings at <https://twitter.com/account/settings>.

Google+ Plugin

The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

Collection and sharing of information: You can use the Google+ button to publish information worldwide. The Google+ button allows you and other users to receive personalised content from Google and our partners. Google stores both the information that you have given +1 for a piece of content and information about the page you were viewing when you clicked +1. Your +1s may be displayed as references together with your profile name and photo in Google services, such as in search results or in your Google profile, or in other places on websites and advertisements on the Internet.

Google records information about your +1 activity to improve Google services for you and others. To use the Google+ button, you need a globally visible, public Google profile that must contain at least the name you have chosen for your profile. This name is used in all Google services. In some cases, this name may also replace another name you have used when sharing content via your Google account. The identity of your Google profile may be displayed to users who know your email address or have other identifying information about you.

Use of collected information: In addition to the uses described above, the information you provide will be used in accordance with the applicable Google privacy policy. Google may publish summary statistics about users' +1 activities or provide to users and partners, such as publishers, advertisers or affiliated websites.

The use of the Google+ plugin is based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in the widest possible visibility on social media.

LinkedIn Plugin

Our website uses features from the LinkedIn network. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

Each time you visit one of our pages that contains LinkedIn features, a connection to LinkedIn servers is established. LinkedIn is informed that you have visited our website with your IP address. If you click on the LinkedIn 'Recommend' button and are logged into your LinkedIn account, LinkedIn can associate your visit to our website with you and your user account. We would like to point out that, as the provider of the pages, we have no knowledge of the content of the data transmitted or its use by LinkedIn.

The use of the LinkedIn plugin is based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in the widest possible visibility on social media.

Further information can be found in LinkedIn's privacy policy at: <https://www.linkedin.com/legal/privacy-policy>.

Google Analytics

This website uses functions of the web analysis service Google Analytics. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called 'cookies'. These are text files that are stored on your computer and enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there.

The storage of Google Analytics cookies and the use of this analysis tool are based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in analysing user behaviour in order to optimise both its website and its advertising.

IP anonymisation

We have activated the IP anonymisation function on this website. This means that your IP address will be truncated by Google within member states of the European Union or in other signatory states to the Agreement on the European Economic Area before being transmitted to the USA. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

Browser Plugin

You can prevent cookies from being stored by adjusting your browser software settings; accordingly, however, we would like to point out that in this case you may not be able to use all the functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by downloading and installing the browser plug-in available under the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

Objection to data collection

You can prevent Google Analytics from collecting your data by clicking on the following link. An opt-out cookie will be set to prevent your data from being collected on future visits to this website: [Disable Google Analytics](#).

For more information on how Google Analytics handles user data, please refer to Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.

Order processing

We have concluded an order processing agreement with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

Demographic characteristics in Google Analytics

This website uses the 'demographic characteristics' function of Google Analytics. This allows reports to be created that contain information about the age, gender and interests of site visitors. This data comes from interest-based advertising by Google and visitor data from third-party providers. This data cannot be attributed to any specific individual. You can deactivate this function at any time via the ad settings in your Google account or generally prohibit the collection of your data by Google Analytics as described in the section 'Objection to data collection.

Storage period

Data stored by Google at user and event level that is linked to cookies, user IDs (e.g. user ID) or advertising IDs (e.g. DoubleClick cookies, Android advertising ID) is anonymised or deleted after 14 months. For details, please refer to the following link: <https://support.google.com/analytics/answer/7667196?hl=de>

Plugins and Tools: Google Web Fonts

This site uses web fonts provided by Google to ensure consistent font display. The Google fonts are installed locally. No connection to Google servers is established.

Google Maps

This site uses the Google Maps map service via an API. The provider is Google Ireland Limited ('Google'), Gordon House, Barrow Street, Dublin 4, Ireland.

To use the functions of Google Maps, it is necessary to store your IP address. This information is usually transferred to a Google server in the USA and stored there. The provider of this site has no influence on this data transfer.

Google Maps is used in the interest of an appealing presentation of our online offers and to make it easy to find the locations we have indicated on the website. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f GDPR.

For more information on the handling of user data, please refer to Google's privacy policy: <https://policies.google.com/privacy?hl=de>

Hosting

The website is hosted on servers by a service provider commissioned by us. Our service provider is:

CHROOT NETWORK SRL Str. Liviu Rebreanu, no. 46-58, Sc. H, Et. 6, Ap. 66, Sector 3, Postal code 031793, Bucharest, Romania. Further information can be found in the provider's privacy policy: <https://www.chroot.ro/en/terms-and-conditions/#art1.4>

The servers automatically collect and store information in so-called server log files, which your browser automatically transmits when you visit the website. The information stored is:

- Information about the browser type and version used
- Date and time of access

This data is not merged with other data sources. This data is collected on the basis of Art. 6 (1) lit. f GDPR. Our legitimate interest in processing this data is to display our website without errors and to optimise its functions.

The website server is located in Romania.